

ALFies & Promo Material Awards Announced

Contributed by Arkansas Festivals & Events Association
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The winners of the 2008 ALFie Awards, sponsored by the Arkansas Festivals & Events Association, were announced at the Association's 25th Annual Conference held at the Holiday Inn City Center in Fort Smith on January 24 – 26. The ALFie Awards, “Arkansans Love Festivals,” honor the best and brightest of Arkansas's festivals and special events. Promotional Awards were given to top quality examples of festival and event promotions. The award recipients and categories are listed below. Click on the links for pictures.

Color Brochure

Gold – Toad Suck Daze
Silver – Camden Daffodil Festival
Bronze – Pinnacle Mountain Rendezvous

Newspaper/Tabloid

Gold – Alma Spinach Festival
Silver – MusicFest El Dorado
Bronze – Camden Daffodil Festival

Souvenir

Gold – Star Daze binoculars
Silver – Alma Spinach Festival Popeye Chews
Bronze – Toad Suck Daze tote bag

T-Shirt

Gold – MusicFest El Dorado
Silver – Alma Spinach Festival
Bronze – Old Timers Day

Poster

Gold – Pinnacle Mountain Rendezvous
Silver – MusicFest El Dorado
Bronze – Jump, Jive, JamFest!

Event Photo

Gold – World Championship Duck Calling Contest
Silver – Toad Suck Daze
Bronze – World Championship Duck Calling Contest

Website

Gold – MusicFest El Dorado
Silver – Camden Daffodil Festival
Bronze – World’s Championship Duck Calling Contest

Best New Festival

Winner – St. Patrick's Day Celebration featuring the Union County Rock-Paper-Scissors Championship
Runner-Up - Crawfish Boil & Poker Run

Heritage Award

Winner – Smackover Oil Town Festival
Runner-Up - Camden Daffodil Festival

Outstanding New Idea

Winner - MusicFest El Dorado
Runner-Up - BPW Barn Sale

Community Trademark

Winner - Showdown at Sunset
Runner-Up - BPW Barn Sale

The Classic Award

Winner - Bella Vista Arts & Crafts Festival
Runner-Up - Pinnacle Mountain Rendezvous

Volunteer of the Year

Teresa Gollhofer MusicFest El Dorado

Festival of the Year

Winner - Toad Suck Daze

Runner-Up - Magnolia Blossom Festival & World Championship Steak Cook-Off